

# Agenda

## MSDE – UKIERI Social Entrepreneurship Capacity Building

Faculty Lead: Prof. L S Ganesh, Dept. of Management Studies, IIT Madras

Day 1 - 0900 – 1000 am - registration

Day	1000 – 1100		1115– 1215		0145 - 0245		0315 – 0400
25/11/Mon	<p><i>Introduction to Social Entrepreneurship</i></p> <p><b>Prof. L S Ganesh</b></p>	T e a k  B r e a k	<p><i>Systems Thinking – Value creation for Social Impact</i></p> <p><b>Prof. L S Ganesh</b></p>	B R E A K	<p><i>Contd.</i></p>	T e a k  B r e a k	<p><i>Entrepreneurial Skill sets</i></p> <p><b>Dr. Pathik Pathak (webinar).</b> <b>University of Southampton, UK</b></p>
26/11/Tue	<p>Business Model Canvas</p> <p><b>Ms. Vaishnavi</b></p>		<p><i>Contd.</i></p>		<p><i>Elements of B-Plan – Processes and output</i></p> <p><b>James Rajanayagam</b></p>		<p><i>Contd.</i></p>
27/11/Wed	<p><i>Design Thinking</i></p> <p><b>Prof. Gavin Melles</b> <b>Swinburne University,</b> <b>Australia</b></p>		<p><i>Contd.</i></p>		<p><i>Curriculum Discussion – Elements of entrepreneurship curriculum</i></p> <p><b>Prof. LS Ganesh</b></p>		<p><i>Valedictory</i></p>

### **Participants of the Workshop:**

S.No	Participant Name	Designation	InstitutionName
1	V.Anitha Moses	Asoc.Prof/CSE	Panimalar Engineering College
2	Dr.N. Pughazendi	Professor/CSE	Panimalar Engineering College
3	Dr.S. Ilaiyavel	Manager, Entrepreneurship Promotion and Incubation Center	Sri Venkateswara College of Engineering (SVCE) Sriperumbudur.
4	Ms. Anitha Bai.T	Assistant Professor	Madras School of Social Work (MSSW)
5	Mr. Antony Stephen	Head of the Department, Social Entrepreneurship	Madras School of Social Work
6	Dr. Anitha Karthi	Senior consultant VYOAM.	VYOAM- An AI and Embedded Solutions
7	Dr. L. Karthik	Ass.Prof, Biotechnology	Sri Shakthi Institute of Engineering and Technology, Coimbatore
8	Mr. Kumaran	Ass.Prof, ECE	Sri Shakthi Institute of Engineering and Technology, Coimbatore
9	Dr.C. Amutha Charu Sheela	Ass.Prof	Sri Venkateswara College of Engineering (SVCE)
10	Mr. Gautham Nayak	Ass.Prof	Sahyadri College of Engg & Management
11	Mr. Senthil velan	Ass.Prof, Mech Engg & Proj.Officer, Epic	Sri Venkateswara College of Engineering
12	K. NazarKhan	Community Engagement & External Communication Manager	J.K.K Nattraja College of Pharmacy
13	Dr. Sreejith Vignesh BP	Head-Corporate Relations	J.K.K Nattraja College of Engineering & Technology