



CONSULTATION MEETING

Building Social Entrepreneurship Capacity among college students

Venue: Hall 2, Ground Floor, ICSR Building, IIT Madras

Date: Thursday, 19th September 2019

Time: 10 AM - 1.30 PM

Faulty Lead: Prof. L S Ganesh, Department of Management Studies, IIT Madras

Agenda Items

| | |
|------------------|---|
| 10:00 – 10:10 AM | Introduction by Faculty Lead |
| 10:10 – 11:00 AM | Introduction of participants & the current ways of entrepreneurship capacity building among students in their institution |
| 11:00 – 11:15 AM | Tea Break |
| 11:15 – 11:30 AM | Introduction of curriculum for skill based entrepreneurship development <ul style="list-style-type: none">• Systems thinking• Design thinking• Product Design and Business Models• Assessment and skills based learning• Early stage venture incubation |
| 11:30 – 12:30 PM | Discussion : Challenges and readiness to implement this curriculum based education in entrepreneurship courses |
| 12:30 – 12:40 PM | Meeting Summary and Wrap-up |
| 12:40 – 1:30 PM | Lunch |

*Sponsored by MSDE in association with UKIERI