



Madras School of Social Work
32, Casa Major Road, Egmore, Chennai-600008



NATIONAL CONFERENCE ON SOCIAL ENTREPRENEURSHIP, 2018

Evaluating the roles of Government, Academia and Corporate

Program Schedule 07.09.2018

TIME	PROGRAMME
9:00-9:30	Registration

INAUGURATION SESSION

9:30- 9:45	Welcome Address	Dr Raja Samuel, Principal, MSSW
9:45-9:50	Invocation	
9:50- 10:00	Thematic Address	Kashfa Haque, President Student Forum

SESSION 1

Session Format: Panel Discussion and Q&A: 10:00- 11:15

Moderator: Ms.Suchismita Goswami

Role of Government in Promoting and Sustaining Social Enterprises.

This session will open up discussion about different missions and schemes present with the government to promote social entrepreneurship. This will give an opportunity to reflect on the new trends of state, market and society. The speakers will also talk about the challenges faced by them to for implementing skill development and entrepreneurship and what kind of support could be rendered by academia and corporate.

Mr Manikandan	Deputy Director, Entrepreneurship Development India, Chennai
Mr.Rufus H.K George	State Engagement Officer, Tamil Nadu National Skill Development Corporation
Mr M. Sivakumar	Chief Executive Officer, ICT ACADEMY

TEA : 11:15- 11:30

SESSION 2

Session Format: Panel Discussion and Q &A: 11:30- 13:00

Moderator: Dr. Sharmistha Bhattacharjee

Social Entrepreneurship Education and Practices.

This panel will reflect on the findings and results of the new researches that are emerging in the field of Social Entrepreneurship and Innovation. Secondly, what are challenges and solutions offered by current researches in starting and sustaining a social venture.

Prof L. S. Ganesh	Professor, Department of Management Studies, Indian Institute of Technology, Madras (IIT-M)
Prof Satyajit Majumdar	Professor , Tata Institute of Social Sciences- Centre for Social Entrepreneurship , School of Management and Labour Studies
Dr.Shalabh Mittal	CEO, School for Social Entrepreneurs India

LUNCH : 13:00- 14:00

Launch of UK- India Social Innovation Challenge

SESSION 3

Session Format: Panel Discussion and Q & A: 14:00- 15:30

Moderator: Mr James Rajanayagam

Maximizing Social Impact through Corporate Collaboration

The panel will be sharing the best practices followed in their organisations to develop social entrepreneurship. They will further discuss about social and economic value being created by social entrepreneurial activities through their corporations.

Ms Uma Venkataraman	Chennai Community Connection Trust – CCCT
Mr.VictorPravin Kumar	Corporate Social Responsibility, Lead – Tamil Nadu Tata Consultancy Services
Mr.R.Rajasekarapandy	Senior Manager – CSR, Larsen and Toubro Limited

Tea and Snacks Break alongside
POSTER MAKING COMPETITION PRESENTATION ROUND
15:30-16:00

16:00- 16:20	Valedictory Ceremony	Mr NedunchezianDhamotharan Founder, Technocrafts India College Finder
16:20- 16:30	Announcement of Poster Making Competition Winners	
16:30 – 16- 45	Vote of Thanks and Closing Ceremony	

